

2016 FACULTY AWARD

The Faculty Award singles out a faculty member who, in the opinion of his or her colleagues, has contributed outstanding service to Notre Dame, such as through leadership activities, faculty mentoring, or exemplary dedication to students. A 1970 Notre Dame alum, this year's recipient chaired the Department of Marketing for 10 years, during which time he initiated the College of Business Career Fair and coordinated it until it grew to become a University-wide event, open to all majors. Also while he was chair, and well before the University adopted its current Commencement weekend format, he created a recognition ceremony specifically for his department's graduating seniors, with the rest of the departments in Business soon following suit. His tenure as co-director of the Institute for Ethical Business Worldwide helped advance the Mendoza College of Business' well-known specialties in business ethics and corporate responsibility. He is the winner of three Notre Dame teaching awards, the University's Reinhold Niebuhr and Presidential Awards, and a Lifetime Achievement Award from the Marketing and Society Special Interest Group of the American Marketing Association. For the past six years, he has served as the University Faculty Honor Code Officer; for the past 32, he has served on his department's CAP.

The University of Notre Dame is proud to present the 2016 Faculty Award to

Patrick E. Murphy

Professor of Marketing