BROADER IMPACTS

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Broader Impacts Elements are Taken Seriously

- A poor Broader Impacts plan can be considered a deficiency – could cause proposal to not be considered
- Often become a tiebreaker

At NSF and other sponsors, technical merits will not carry a proposal
Possible BI Areas

- Diversity and inclusion programs
- Training the next generation of leaders
  - Undergraduate education programs
  - Mentoring programs (grad and undergrad)
- STEM recruiting for K-12, especially for underrepresented groups
- Entrepreneurship and innovation programs
- Commercialization programs
- International programs
  - Developed world collaborations
  - Developing world
- Veterans
- Community engagement
Suggestions

• Start early!
• Balance the need to show experience and credibility (build on existing programs) with innovation
• Ask the “impacted” what they need. Get the “impacted” to help you write – nothing is easier to see through than a naïve grantwriter describing someone else’s “problem”
• Be authentic – what is your passion?
• Leverage the University’s brand and mission (ND is a “values driven organization”)
• Get help from Heather and Kathie Olsen