
BROADER IMPACTS

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Broader Impacts Elements are Taken Seriously

- A poor Broader Impacts plan can be considered a deficiency – could cause proposal to not be considered
- Often become a tiebreaker

At NSF and other sponsors, technical merits ***will not carry a proposal***

Possible BI Areas

- Diversity and inclusion programs
 - Training the next generation of leaders
 - Undergraduate education programs
 - Mentoring programs (grad and undergrad)
 - STEM recruiting for K-12, especially for underrepresented groups
 - Entrepreneurship and innovation programs
 - Commercialization programs
 - International programs
 - Developed world collaborations
 - Developing world
 - **Veterans**
 - Community engagement
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Suggestions

- Start early!
 - Balance the need to show experience and credibility (build on existing programs) with innovation
 - Ask the “impacted” what they need. Get the “impacted” to help you write – nothing is easier to see through than a naïve grantwriter describing someone else’s “problem”
 - Be authentic – what is your passion?
 - Leverage the University’s brand and mission (ND is a “values driven organization”)
 - Get help from Heather and Kathie Olsen
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