



# University of Notre Dame



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## Office of Public Affairs

Jessica Brookshire  
Associate Director for Public Affairs



UNIVERSITY OF  
NOTRE DAME

# Agenda



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- Role of Public Affairs
  - Community Engagement
  - EngageND ([Engage.nd.edu](https://engage.nd.edu))
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# Office of Public Affairs



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- Engaged - Committed - Invested
  - Partner to assist you in connecting with the community
  - Public Affairs Staff
    - Tim Sexton, Associate Vice President
    - Jessica Brookshire
    - Jay Caponigro
    - Jackie Rucker
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# Defining Engagement



- Community Engagement describes the collaboration between institutions of higher education and their larger communities—local, regional/state, national, global—for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

# Community Engagement

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- Mutual Benefit
    - Finding the right partner
  - Building Trust
    - Setting clear expectations
    - Establishing communication channels
    - Scheduling pre-meetings & introductory meetings
  - Sustainability
    - Supporting Partnerships
    - Evaluating Impact
-

# Collaboration to enhance “Broader Impacts”

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- Pre-meeting with faculty
    - Expertise / Interest for Broader Impact
    - Discuss timing, standards, age requirements, time commitment, etc.
  - Meeting with potential partner
    - Discuss, negotiate, draft
    - Clarify through MOU or Letter of support
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# EngageND

- Developed to support sustainable and coordinated engagement for faculty, staff and students.
- Tracks engagement
- Assists with finding like projects as well as potential partners



# 2014-15 EngageND Overview

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- Projects reported = 200
- Project leaders = 320
- Estimated served = 280,130
- Notre Dame participants = 8,484
- Hours of engagement = 466,086\*
- 36% of projects conducted a final report

*\*Student data from the Center for Social Concerns and the Student Activities Office are under-represented in this report as of 7.31.15.*



# EngageND



UNIVERSITY of NOTRE DAME

OFFICE of PUBLIC AFFAIRS and COMMUNICATIONS

## EngageND: Measuring Impact in our Community

[Logout](#)

### Welcome to the University of Notre Dame Community Engagement Database!

If you would like an orientation to this effort, please [click here](#) more information. If you are familiar with this site, please login below.

**Login**

NetID

Password

The University of Notre Dame is committed to promoting community engagement that aligns with the mission and goals of both the University and its partners around the globe, and to producing outcomes for mutual benefit. To support sustainable and coordinated engagement for faculty, staff and students, the University's [Office of Public Affairs](#) has developed this database tool. We thank you for your collaboration in raising standards and expectations for positive engagement in our world.

**Please Note:**

If your project is connected to a course that bears credit at the University of Notre Dame, please contact Dr. Connie Snyder Mick at [cmick@nd.edu](mailto:cmick@nd.edu) to make sure it has the official "Community Engagement Course" attribute, **ZCSC**, in the Registrar's system.

Questions? Please contact the [Director of Community Engagement](#) in the Office of Public Affairs or call (574) 631-9423

# EngageND



- My Projects
- Create New Project
- Manage Locations
- Manage Partner Types
- Manage Primary Populations
- Manage Purposes
- Manage Categories
- Manage Outcomes
- My Reports
- Search All Projects

## Search Projects

*Locations*
*Partner Types*
*Primary Populations*

-All-
-All-
-All-

*Search Project Text*

Include Expired & Pending Projects

STEM  
typed in search

Number of Records Returned: 74

Title	Location	Partners	Primary Population	Name of Engaged ND Personnel	Status	Last Updated
Notre Dame extended Research Community (2012-13)	Michiana	Michiana K-12 Schools	Adult, High School, K-8, Young Adult	<a href="#">THERESE BLACKETOR, MITCHELL WAYNE, THOMAS LOUGHRAN, PATRICK MOONEY, DANIEL KARMGARD, DOUGLAS THAIN</a>	Inactive	06/28/2013 <a href="#">Edit</a>   <a href="#">View</a>
2015 Northeast Neighborhood Revitalization Organization	South Bend (Northeast Neighborhood)	Beacon Health System City of South Bend South Bend Clinic South Bend Heritage Foundation St. Joseph Regional Medical Center	Adult, Birth to pre-K, General population, High School, Young Adult	<a href="#">TIMOTHY SEXTON, GREGORY HAKANEN</a>	Inactive	07/15/2015 <a href="#">Edit</a>   <a href="#">View</a>
Expanding Your Horizons 2012	Notre Dame Campus	Local Children	K-8	<a href="#">KAREN MORRIS, KRISTIN HAGER, RENATE CRAWFORD</a>	Inactive	07/08/2013 <a href="#">Edit</a>   <a href="#">View</a>
ASTRO	Michiana	Local Schools	High School, K-8	<a href="#">MITCHELL WAYNE, THOMAS LOUGHRAN</a>	Inactive	07/08/2013 <a href="#">Edit</a>   <a href="#">View</a>
Youth Entrepreneurship 2013-2014	South Bend	Gigot Center for Entrepreneurship South Bend Community School Corporation	High School	<a href="#">JENNIFER KNAPP BEUDERT, DUANE WILSON</a>	Inactive	07/15/2015 <a href="#">Edit</a>   <a href="#">View</a>
The Northern Indiana Science, Mathematics and Engineering Collaborative	St. Joseph County	John Glenn School Corporation New Prairie United School Corporation Penn-Harris-Madison School Corporation	Adult	<a href="#">HENRY BERRY, JOSEPH BELLINA</a>	Inactive	05/05/2015 <a href="#">Edit</a>   <a href="#">View</a>

# EngageND



- My Projects
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- My Reports
- Search All Projects

## Search Projects

**Locations**  
 South Bend (+) ↖  
 -All-  
 Add Another...

**Partner Types**  
 Educational body (+) ↖  
 -All-  
 Add Another...

**Primary Populations**  
 -All-

Search Project Text  
 STEM

Include Expired & Pending Projects

Search    Reset

South Bend  
chosen in location

Educational Body  
chosen in partner type

Number of Records Returned: 12

Title	Location	Partners	Primary Population	Name of Engaged ND Personnel	Status	Last Updated
Youth Entrepreneurship 2013-2014	South Bend	Gigot Center for Entrepreneurship South Bend Community School Corporation	High School	JENNIFER KNAPP BEUDERT, DUANE WILSON	Inactive	07/15/2015 <a href="#">Edit</a>   <a href="#">View</a>
SBCSC STEM Career Fair	South Bend	Center for Social Concerns South Bend Community School Corporation	High School, K-8	SARAH WEST, ALISA GURA, JENNIFER ROBICHAUD, JEREMIAH ZARTMAN	Active	10/08/2013 <a href="#">Edit</a>   <a href="#">View</a>
SBCSC STEM Career Fair - Washington High School	South Bend (West Side)	Center for Social Concerns South Bend Community School Corporation	High School, K-8	ALISA GURA, RASHI TALWAR, JEREMIAH ZARTMAN, STEFAN FREED, MICHA KILBURN	Active	08/08/2014 <a href="#">Edit</a>   <a href="#">View</a>
Ace for Science	Notre Dame Campus, South Bend	College of Science South Bend Alumni Association South Bend Community Schools	General population, High School, K-8	JESSICA BROOKSHIRE, KATHLEEN PETERSON, MALGORZATA DOBROWOLSKA-FURDYNA	Inactive	07/17/2015 <a href="#">Edit</a>   <a href="#">View</a>
Collaborating to Refine and Enhance Science Teaching	South Bend	Christ the King School Corpus Christi School	Adult, K-8	MATTHEW KLOSER, WILLIAM SCHMITT	Inactive	07/01/2015 <a href="#">Edit</a>   <a href="#">View</a>